



The University of Alabama at Birmingham • 1028 7th Avenue, South • Birmingham, Alabama 35294  
90.3 on your FM dial/205 934-2606

February 16, 1989

Bob Lahm  
Lahm & Associates  
607 Royal Oaks Drive  
Birmingham, AL 35244

Dear Bob,

We want to thank you for the excellent ad you produced on behalf of the Radio Reading Service for the Pride in Print competition sponsored by the Birmingham News. Your concept showed with clarity and originality the problem faced by the blind and physically handicapped that we try to ameliorate. We thought it instantly captured your attention and were surprised and disappointed that your ad did not win. It certainly won with all of us here.

You and your team were a great pleasure to work with. We would be happy to serve as a reference for your exceedingly good work if you should ever want us to.

It was fun working with you and we wish you all the best in your professional enterprise.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read 'CWE'.

Charles W. Ewing  
Operations, Radio Reading Service

CWE:el